

# REAL ESTATE SIMPLIFIED. WORK SMARTER.

RenatusIOS is designed to guide you through each step of the real estate investing process. We start with lead generation and lead management, take you through the process of deal analysis and acquisition, then guide you through the steps to wholesale, rehab, and sell your properties. RenatusIOS includes all the state-of-the-art tools real estate investors need to do business in one intuitive platform.

## Here are some of our users' favorites...

### CONTACT MANAGEMENT:

Manage all your contacts and build organized lists for Buyers, Sellers, Lenders, Renters, and General Contacts.

### LEADPIPES:

Fresh leads are delivered directly to each RenatusIOS account as they become available.

### WEBSITES:

Create your own website with over 600 different combinations of mobile optimized designs and pre-written content packs. No HTML required!

### AUTOMATED DIRECT MAIL SYSTEM:

Customize direct mail campaigns and set them on autopilot in minutes.

### MOBY:

Our mobile marketing system includes SMS Text Messaging, Voice Broadcasting, and a 24/7 On Demand Voice Mailbox System.

### CRM:

Gather property and seller info, pull comps 24/7, streamline tasks, synch calendars, track and store all business docs, and follow a clear path for each deal from beginning to end.

### HAMMERPOINT:

Create quick repair estimates or complete rehab plans, including labor and material costs and SKU's.

### PAPERLESS OFFICE:

Save valuable time and energy on every deal using the Auto-Fill Paperwork tool.

### POWER LINKING:

"Link" and "Share" your deals between real estate agents, attorneys, title companies, and other investors.

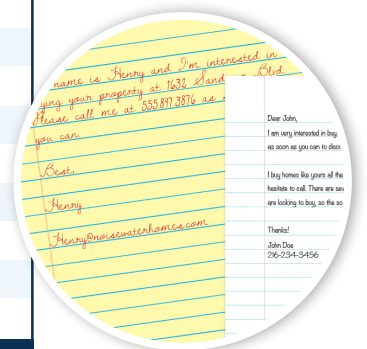


35+ apps and over 30,000 users

PLANS	TEAM
SPECIAL RENATUSIOS PRICING	\$124.95/mo.
USERS	UNLIMITED
LEAD GENERATION	
Nationwide Leadpipes	ALL
Automated Direct Mail System	✓
Websites / Squeeze Pages	✓
Marketing Library	✓
LEAD & BUSINESS MANAGEMENT	
CRM (Customer Relationship Mgt) Database	✓
Email Marketing	✓
Pre-Written Auto Responders	✓
Paperless Office	✓
Short Sale Manager	✓
Calendar	✓
Task Manager	✓
Realeflow Cloud File Storage	✓
Power Linking	✓
DEAL ANALYSIS & ACQUISITIONS	
Property Comps	✓
Deal Analyzer	✓
Hammerpoint Repair Estimator	✓
Hammerpoint Rehab Planner	✓
SELLING PROPERTIES	
Power Matching	✓
Moby Mobile Marketing Platform	✓



LEADS



YELLOW LETTERS



PUBLIC INFO SEARCH

All plans include Email, Phone, and Live Chat support, as well as comprehensive training.

# FREQUENTLY ASKED QUESTIONS

## How do I know I am ready for RenatusIOS?

(If one or more of these apply, RenatusIOS is right for you!)

- You're an active investor
- You need buyer and seller leads
- You don't have a full time marketing assistant
- You need to spend less time on each deal
- You want to better project your profit on each transaction
- You don't want to use 8 different tools to manage your business

## What kinds of leads can I access in RenatusIOS?

- Absentee Owners
  - Probates\*
  - Cash Buyers
  - Bankruptcies
  - Free & Clear
  - Private Lenders
  - Renters
  - Tax Liens
  - Upside Down
  - High Equity
  - Low Equity
  - Pre-Foreclosure
- \*Premium Lead Type

## What are your direct mail costs?

- Post Card\* - \$.59/ea.
  - Yellow Letter (5.5x8.5) - \$.99/ea.
  - Yellow Letter (8.5x11) - \$1.29/ea.
  - Personally Penned - \$1.49/ea.
  - First class postage: additional \$.20/ea.
  - Custom Letter Setup: \$49 one time setup fee
- \* First Class Postage included

If you have any questions or need assistance with setting up your account or kickstarting your business using RenatusIOS, please contact us at [support@realeflow.com](mailto:support@realeflow.com) or **855-545-2095**

## Notes:

Feel free to take some notes in this section!